



Bandai Co.,Ltd.

July 5, 2012

An Approx. 6-Meter-Tall Gundam Statue to Be Erected in China!

RX-78-2 GUNDAM CHINA SPECIAL

BANDAI (GUANGZHOU) to Display Statue at the 8th China International Animation, Cartoon and Game Fair to Be Held in Shanghai

Chinese comic book artist group to perform coloring design of the statue

BANDAI (GUANGZHOU) CO., LTD. (Location: Guangzhou Province, China; President: Iwao Nakajima; hereinafter “BANDAI (GUANGZHOU)”) will produce and install an approximately 6-meter-tall Gundam statue at the 8th China International Animation, Cartoon and Game Fair, a major animation event to be held from July 12-16 in Shanghai China. BANDAI (GUANGZHOU) is a BANDAI NAMCO Group company responsible for planning and sales of toy-related products in China.

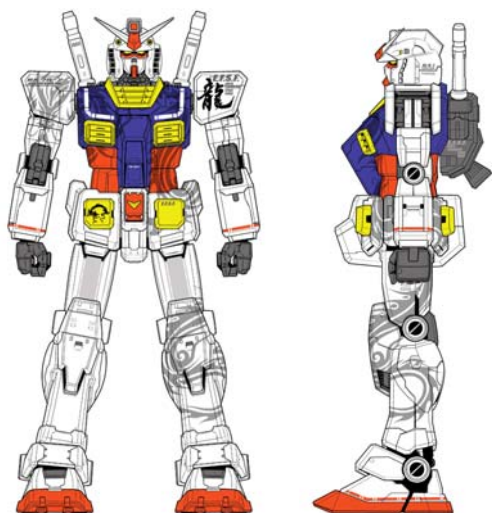
The **RX-78-2 GUNDAM CHINA SPECIAL** statue produced for this event will feature exterior coloring design by Beijing Yankai Cultural Development Co., Ltd.*1. This company produces the comics series, the Chinese “Mobile Suit Gundam UC,” which runs in Tian Man, a monthly comics magazine published by Guangzhou Tianwen Kadokawa Animation and Comics Co., Ltd.*2.

To commemorate the installation of **RX-78-2 GUNDAM CHINA SPECIAL**, Bandai will launch “**MG 1/100 RX-78-2 Gundam Ver. 2.0 China Special Version**” (420 yuan), a Gunpla (Gundam model kit) based on the same design motif as the statue. It will be sold via the BANDAI official shop within China’s “Taobao.com” e-commerce site, as a limited offering available only in China. Advance orders will be accepted from July 12. Plans also call for selling this product at events to be hosted by the BANDAI NAMCO Group in China going forward.

BANDAI (GUANGZHOU) plans to host “Gunpla EXPO Shanghai,” a major gunpla event, at the 8th China International Animation, Cartoon and Game Fair. The company also plans to hold the China regional preliminary meet for “GUNPLA BUILDERS WORLD CUP 2012” a tournament to determine the world’s greatest Gunpla builder, at the venue. Regional preliminary meets for the tournament have started from May across various locations worldwide.

*1 Beijing Yankai Cultural Development Co., Ltd.: A studio whose president is Yan Kai. Known as the “father of new comics in China,” Yan Kai is one of China’s most famous comic book artists. The company currently produces the comics series, the Chinese “Mobile Suit Gundam UC,” which is running in Tian Man, a comics magazine published by Guangzhou Tianwen Kadokawa Animation and Comics Co., Ltd.

*2 Guangzhou Tianwen Kadokawa Animation and Comics Co., Ltd.: An overseas subsidiary of KADOKAWA GROUP HOLDINGS, INC. that is engaged in publishing comic books, light novels and other content in China.



Illustrations of RX-78-2 GUNDAM CHINA SPECIAL



MG 1/100 RX-78-2 Gundam Ver. 2.0 China Special Version

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