



September 15, 2021

BANDAI NAMCO Group, GUNDAM Project

**The “2nd GUNDAM Conference” Begins**  
**GUNDAM powered, societal issue focused sustainability project, GUDA**  
**GUNDAM Educational Program begins**  
**Announcing the latest information on a new “The Life-Sized GUNDAM Statue Project” and new television series!**

The GUNDAM Project, a cross-sectional project of the BANDAI NAMCO Group, held the “2nd GUNDAM Conference” today, with the Group Chief GUNDAM Officer (CGO) and GUNDAM business supervisor, Koji Fujiwara taking stage.

This was the second conference to be held where announcement has been made by the GUNDAM powered, societal issue focused sustainability project, “GUNDAM UNIVERSAL CENTURY DEVELOPMENT ACTION (GUDA)” of a **new project within the field of education, “GUNDAM Educational Program,”** as the third phase initiative to follow the “Gunpla Recycling Project” and “Gundam Open Innovation”. Announcement has also been made on updates to the plans and measures announced in the first conference, to grow GUNDAM into a globally recognized IP (intellectual property), along with announcement of **new initiatives with external partners under the name, “G-PARTNER,” to bring about a new life-sized GUNDAM statue project and a new television series.**

In future, we will continue to take on challenges that the BANDAI NAMCO Group cannot take on alone, to make it grow into an SP (Social Property), an iconic figure for society, and to create a better future through GUNDAM. Please look forward to the various GUNDAM projects in the future.

**[Announcement of the third project and additional information of GUDA] \*Details to follow**

- ▶ GUNDAM x Education, “GUNDAM Educational Program” begins
  - Collaboration with Yokohama City Board of Education; hands-on program, “GUNDAM FACTORY YOKOHAMA Educational Support”
  - For domestic elementary schools to learn about manufacturing through GUNPLA, “GUNPLA Academia” begins deployment
- ▶ The “GUNDAM RECYCLING OPERATION” to be held from Recycling Day, and follow-up report on “Gundam Open Innovation”!

**[Announcements made during the 2nd GUNDAM Conference - “G-PARTNER” initiatives included-]**

**<Global initiatives>**

- ▶ The Expo 2020 Dubai, Japan Pavilion PR ambassador design GUNPLA to be sold at “THE GUNDAM BASE” worldwide

**<GUNDAM series animation deployment in 2022>**

- ▶ 2022 - Official announcement of a new television anime series, “Mobile Suit Gundam: The Witch from Mercury”
- ▶ 2022 - Official announcement of a new movie, “Mobile Suit Gundam: Cucuruz Doan’s Island”
- ▶ Spring 2022 - Official announcement of a television anime series, “Mobile Suit Gundam IRON-BLOODED ORPHANS: Special Edition (9 episodes in total)”

**<Statue and new facility born>**

- ▶ Spring 2022 - Display of a life-sized 1/6 GUNDAM statue for fans around the world and “GUNDAM PARK Fukuoka” as a new spot of GUNDAM opens at Mitsui Shopping Park LaLaport FUKUOKA where guests can experience the world of GUNDAM

**<Regional activation>**

- ▶ “GUNDAM WORLD 2021 Contrast” to be held at PARCO Nagoya from Friday, December 24
- ▶ The “GUNDAM Manhole Project” promotes collaboration with local governments across the country to expand.

## “GUNDAM UNIVERSAL CENTURY DEVELOPMENT ACTION (GUDA)” initiatives

**Third “GUDA” phase: GUNDAM x Education; “GUNDAM Educational Program” begins!**

**GUNDAM FACTORY YOKOHAMA Educational Support <G-PARTNER: Yokohama City Board of Education>**

**GUNPLA Academia <G-PARTNER: NHK Educational Corporation, NPO the Association of Corporation and Education>**

As the third phase of the GUNDAM powered, societal issue focused sustainability project, “GUNDAM UNIVERSAL CENTURY DEVELOPMENT ACTION (GUDA),” the “GUNDAM Educational Program,” will be launched within the field of education to implement two initiatives.

The first initiative will be held as the “GUNDAM FACTORY YOKOHAMA Education Support”. This initiative is a hands-on program that offers students the opportunity to think about “enjoyment in creation,” “future careers,” “programming,” and more with researchers, engineers, and staff involved in the development of the 18-meter tall “moving GUNDAM” that is on display at GUNDAM FACTORY YOKOHAMA(\*). In collaboration with Yokohama City Board of Education, it plans to start accepting applications for the course as part of educational activities held in Yokohama City elementary schools, junior high schools, compulsory education schools, and special support schools.

The second initiative is the “GUNPLA Academia” project, which is a free educational package that teaches the fun of creating and offers the opportunity to think about the global environment through GUNPLA. The purpose of the initiative is to boost interest and awareness in the latest technology and sustainable manufacturing through hands-on experience assembling GUNPLA and by video introducing the facilities, the manufacturing process, and the work of the people involved in manufacturing at the factory “BANDAI HOBBY CENTER” that manufactures BANDAI SPIRITS’ plastic models.

The package will be available to elementary schools across Japan from September 2021, and will take effect from October 2021.

\*Evolving G CORPORATION operates a complex facility that opened in December 2020 at Yamashita Pier in Yokohama City, which is attracting attention for its 18-meter-high, life-size “moving GUNDAM.”

As part of its sustainable initiatives, Evolving G has agreed with Minnadenryoku, Inc. to supply the facility with electricity generated by the Yokohama City Wind Power Plant “Hama Wing”, and has been supplying the electricity since May. The supply of 100% renewable energy will result in zero CO2 emissions from electricity.



## Recycling through GUNDAM in the “GUNDAM RECYCLING OPERATION” to commence from Wednesday, October 20

<G-PARTNER: PARCO CO., LTD., Sumitomo Realty & Development Co., Ltd., FJ. Entertainment Works Ltd., Yokohama City, YOKOHAMA MINATOMIRAI RAILWAY COMPANY., Chiba City Museum of Science., S-MALL, Katamachi Kirara , etc>

The “Gunpla Recycling Project” seeks to the formation of a recycling-oriented society by recycling the runners (the frame of GUNDAM plastic model “GUNPLA”) collected from fans. With the help of fans nationwide, approximately 10 tons of runners are projected to be collected in one year from April 2021. In light of the projection, in order to increase awareness of the project and under the mission of increasing awareness towards recycling using GUNDAM and GUNPLA, a new project, the “GUNDAM RECYCLING OPERATION” will be implemented this fall.

The “GUNDAM RECYCLING OPERATION” will be providing people with the opportunity to learn about recycling by distributing free GUNDAM plastic model kits “ECOPLA”, plastic models made from recycled materials, for about a month starting from “Recycling Day,” Wednesday, October 20. The project will bring people closer to recycling by physically placing the runners into a collection box, after having fun assembling their GUNPLA. With the cooperation of various companies of the “G-PARTNER” member for this project, BANDAI NAMCO Group will seek to promote the operation throughout Japan.

To mark the finale of the “GUNDAM RECYCLING OPERATION,” an event will be held at the Shinjuku Sumitomo Building SANKAKU HIROBA on Saturday November 20 and on Sunday November 21. Runners collected from across Japan will be gathered together at the event site to create an installation art display that will visualize the cooperation and feelings of fans nationwide in an effort to convey the importance of recycling. For more information on the venues and dates of the events, please check the official website that will be made public from today.

- "GUNDAM RECYCLING OPERATION" official website:

<https://bandai-hobby.net/site/operation-R/>

\*Please note that the event may be postponed or cancelled depending on conditions.



## “Gundam Open Innovation” application period extended!

The GUNDAM powered, sustainability project, “GUNDAM UNIVERSAL CENTURY DEVELOPMENT ACTION (GUDA)” has been working with fans worldwide and with companies to plan and implement a variety of initiatives for the children of the future. As a part of this effort, the “Gundam Open Innovation” initiative has been openly accepting new ideas and technologies to address various social matters of interest such as population and global environmental issues. In light of the reception, decision has been made to extend the application period for a month.

Initial invitation for application was announced back in July this year, with the first phase deadline set on Sunday August 15, and a second phase application deadline set on Wednesday September 15. Due to having more applications than initially expected and requests for extended deadline, the deadline has been extended to Friday October 15 under the concept of receiving as many ideas as possible.

Please visit the official “Gundam Open Innovation” website for more details.

URL: <https://www.bandainamco.co.jp/guda/goi/en/>

## Announcements made during the “2nd GUNDAM Conference” - “G-PARTNER” initiatives included-

### The Expo 2020 Dubai PR ambassador design GUNPLA to be sold at “THE GUNDAM BASE” worldwide

GUNDAM will serve as the PR ambassador for the Japan Pavilion at Expo 2020 Dubai to be held from October 1, 2021 to March 31, 2022. The charm of Japan will be conveyed through GUNDAM to the world.

Furthermore, the GUNDAM designed as the PR ambassador at the pavilion will be sold as GUNPLA, not only at Dubai, but also at “THE GUNDAM BASE\*” throughout the world. During the expo, we will hold an exhibition in Dubai City, “GUNPLA Showroom Dubai” to bring further attention to Expo 2020 Dubai.

BANDAI NAMCO Group sees this as a special opportunity to promote GUNDAM to the world, and will cooperate with the Ministry of Economy, Trade and Industry in contributing to the success of Expo 2020 Dubai.



\*THE GUNDAM BASE is a complex facility specializing in “GUNPLA”

### Three Gundam series films to be released in 2022 for global expansion of the Gundam series!

BANDAI NAMCO Group is pleased to announce that Sunrise Corporation has announced three new animated films in the Gundam series to be released in 2022.

#### -New television anime series, “Mobile Suit Gundam: The Witch from Mercury” to be released in 2022

The long-awaited, latest television anime series, “Mobile Suit Gundam: The Witch from Mercury” will begin airing in 2022.

This is the first new TV animation work in the Gundam series in seven years since the broadcast of “Mobile Suit Gundam IRON-BLOODED ORPHANS”. In addition to the focused efforts from BANDAI NAMCO Group, the group companies will be seeking new contacts in the form of “G-PARTNER” members so that the series can aim for a large-scale deployment than ever before. “Mobile Suit Gundam: The Witch from Mercury” will focus on attracting teenagers from around the world, so that a bright future awaits for future GUNDAM endeavors.



-“Mobile Suit Gundam: The Witch from Mercury” official website URL: <https://g-witch.net/>

**- New movie, "Mobile Suit Gundam: Cucuruz Doan's Island" to hit theaters in 2022**

BANDAI NAMCO Group is pleased to announce the production of a new movie "Mobile Suit Gundam: Cucuruz Doan's Island" directed by Yoshikazu Yasuhiko. The film focuses on episode 15, "Cucuruz Doan's Island" from "Mobile Suit Gundam" and depicts it from a new angle with plans of release in theaters for 2022.



- "Mobile Suit Gundam: Cucuruz Doan's Island" official website URL: <https://g-doan.net/>

**- New television anime series, "Mobile Suit Gundam IRON-BLOODED ORPHANS" to air in spring 2022**

**An App for smartphones will begin and a special edition episodes(9 episodes in total) will be broadcast on TV.**

The original staff who worked on the "Mobile Suit Gundam IRON-BLOODED ORPHANS" television series will come together to create the latest title, "Mobile Suit Gundam IRON-BLOODED ORPHANS: Urdr-Hunt". A smartphone app "Mobile Suit Gundam IRON-BLOODED ORPHANS G" that allows users to enjoy the world of "IRON-BLOODED ORPHANS" will be distributed in spring of 2022. In addition, a special edition of "Mobile Suit Gundam IRON-BLOODED ORPHANS" (9 episodes in total) will be aired in conjunction with the distribution of the app in spring 2022. During the air of the special editions, you will be able to see a part of "Mobile Suit Gundam IRON-BLOODED ORPHANS: Urdr-Hunt".



- "Mobile Suit Gundam IRON-BLOODED ORPHANS" official website URL: <http://g-tekketsu.com/>

- A smartphone app "Mobile Suit Gundam IRON-BLOODED ORPHANS G" official website URL: <https://g-tekketsu.ggame.jp/>

**Spring 2022 - A life-sized "new mobile suit" GUNDAM statue for fans around the world! "RX-93ffv GUNDAM" set to appear at Mitsui Shopping Park LaLaport FUKUOKA! The world's first complex facility where guests can experience the world of GUNDAM, "GUNDAM PARK Fukuoka" also comes to life!  
<G-PARTNER: Mitsui Fudosan Co., Ltd., Kyushu Electric Power Company, Incorporated, Nishi-Nippon Railroad Co., Ltd., NOMURA Co., Ltd.>**

A "life-sized Nu Gundam" statue will be displayed in spring 2022 at Mitsui Shopping Park LaLaport FUKUOKA. The statue is the "RX-93ffv GUNDAM" based on the "RX-93v GUNDAM" that appeared in the 1988 movie "Mobile Suit Gundam Char's Counterattack," which has proven popular in Japan and throughout the world. It comes with long-range fin funnel and tricolor markings under the supervision of Yoshiyuki Tomino, the general director of the "Mobile Suit Gundam" series. More



is planned, so please stay tuned for future announcements.

Developed and managed by BANDAI NAMCO Amusement Inc. and BANDAI SPIRITS CO., LTD., “GUNDAM PARK Fukuoka,” the new spot of GUNDAM, will be opening at Mitsui Shopping Park LaLaport FUKUOKA.

“GUNDAM PARK Fukuoka” will be a GUNDAM complex that combines an open space and an entertainment facility with Gundam elements, making it the latest Gundam spot unlike any other. Please stay tuned for further announcements.



**“GUNDAM WORLD 2021 Contrast” to be held at PARCO Nagoya from Friday, December 24!**

“GUNDAM WORLD 2021 Contrast” is a renewal of the “GUNDAM WORLD” event that was held at venues where visitors were able to immerse themselves within the world of GUNDAM. The renewal is unprecedented as it weaves together contrasts that flow beyond a single story, focusing on the growth of the main character’s heart and mind from the “Mobile Suit Gundam” and “MOBILE SUIT GUNDAM SEED” series. The commemorative first event will be held at Nagoya PARCO from Friday December 24, 2021 to Sunday January 16, 2022, with plans of the event being held in various regions throughout Japan.



\*Please note that the event may be postponed or cancelled depending on conditions.

**The “GUNDAM Manhole Project” promotes collaboration with local governments across the country to expand.**

**<G-PARTNER: Local governments and municipalities>**

In an effort to increase domestic and international visitor traffic, the “GUNDAM Manhole Project” has installed “GUNDAM manholes” that are designed using characters and mobile suits from the “Mobile Suit Gundam” series in various locations throughout Japan. Two manholes were installed, each designed with First GUNDAM and Char’s Z’Gok, in Odawara City, Kanagawa, on Sunday August 1.

The project is currently in discussions with municipalities in Hokkaido, Tochigi and Kanagawa prefectures. Applications are still being accepted from Japan’s local governments and municipalities, as BANDAI NAMCO Group eagerly looks forward to the submissions to come.



- "GUNDAM Manhole Project" official website URL:

<http://gundam40th.net/g-manhole/>

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\*However, for the following three titles, please use the following copyright notice.

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- "Mobile Suit Gundam IRON-BLOODED ORPHANS: Special Edition"

- "Mobile Suit Gundam IRON-BLOODED ORPHANS: Urdr-Hunt"

- "Mobile Suit Gundam IRON-BLOODED ORPHANS G".

\*The information herein represents the information according to the date of the press release. Information may be updated without notice after release.

\*All images for illustration purposes only.